



*Under the auspices of the*  
PRESIDENCY OF THE  
REPUBLIC OF TURKEY



## **Subject: 5th OIC Halal Expo / World Halal Summit Istanbul 2017**

World Halal Summit and 5th Organization of Islamic Cooperation (OIC) Halal Expo organized by Discover Events will be held in cooperation with The Standards and Metrology Institute for Islamic Countries (SMIIC) and The Islamic Centre for Development of Trade (ICDT) supported by Turkish Ministry of Economy, Turkish Ministry of Foreign Affairs, Turkish Ministry of Development and other related Turkish governmental institutions under the auspices of The President of the Republic of Turkey with honorable participation of His Excellency Mr. Recep Tayyip ERDOĞAN between 23rd-25th November 2017 following the organization of 33rd Session of the Standing Committee for Economic and Commercial Cooperation (COMCEC) in Istanbul.

OIC Halal Expo, includes many sector and sector representatives in fields of Halal Industry (Food, Finance, Tourism, Islamic, Medicine and Pharmacy, Cosmetics) will provide an opportunity for sustainable marketing and promotional activities in Europe, The Middle East, North Africa, The Far East and The United States of America along the commercial expectations of the participating companies.

Conferences will be held to attract senior institutions and organizations from more than 80 countries including 57 OIC member countries, in fields of Halal industry in World Halal Summit 2017 that General Secretary of Islamic Development Bank, General Secretary of International Islamic Fiqh Academy, Secretary General of AAOIFI will participate.

We kindly invite related companies, GOs, NGOs to participate in this important event which aims to raise awareness all over the world on key issues such as Finance, Tourism, Food, Textile with institutions and organizations that play an active role in the ecosystem, target audience in the Halal sector and potential buyers, investing important issues related to the global halal sector by bringing experts from all over the world together.

Yours Faithfully,

This event is jointly organized by ICDT, SMIIC and Discover Events.



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